

SHENANDOAH ATHLETIC VILLAGE

A LARGE, ENVIRONMENTALLY SENSITIVE, ECONOMICALLY SUSTAINABLE WELLNESS PARK/RETREAT LOCATED IN ONE OF AMERICA'S MOST BEAUTIFUL NATURAL SETTINGS PROVIDING THE MOST ADVANCED, INTEGRATED, HOLISTIC REHABILITATION AND HEALING SERVICES.

MISSION AND VISION

PROVIDE AN ALL-ENCOMPASSING CAMPUS FOR RESTORATIVE HEALING, MEDICAL RESEARCH, REHABILITATION, EMPLOYMENT, LIFESTYLE TRAINING AND RE-ADJUSTMENT SERVICES FOR VICTIMS OF BRAIN INJURY AND ADDICTIONS. THE CAMPUS WILL INCORPORATE YOUTH SPORTS PROGRAMS, SAFETY TRAINING, AN INNOVATION INCUBATOR, PHYSICAL/MENTAL HEALTH THERAPIES TO FOSTER VICTIM RE-ENGAGEMENT, SELF-ESTEEM AND THE PASSING OF LIFE LESSONS TO AMERICAN YOUTH.

8

BASKETBALL COURTS

Eight full-size hardwood courts sized at 84' x 50' totaling 66,560 SF.

16

VOLLEYBALL COURTS

Sixteen full-size hardwood courts sized at 60' x 30' over existing basketball floors.

16

OUTDOOR FIELDS

Sixteen full-size, fully synthetic multi-purpose fields at 360' x 249'.

1

CHAMPIONSHIP TRACK

One outdoor 400' meter track with throws, discus/hammer, shotput and javelin areas.

1

OUTDOOR ADVENTURE CENTER

One zip line canopy/tour with outdoor adventure area encompassing more than 59 acres.

CONSTRUCTION COSTS

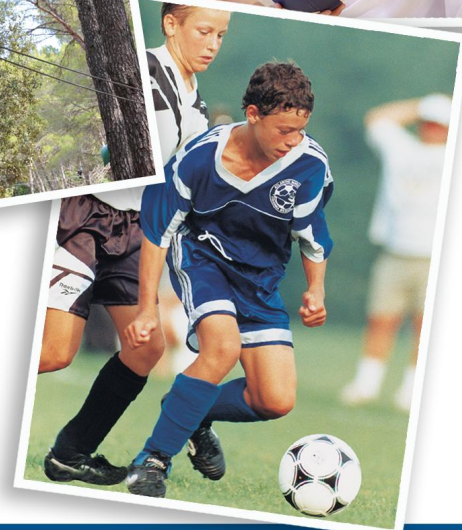
\$17.5 INDOOR
MILLION

\$55.4 OUTDOOR
MILLION

OPERATIONAL START-UP COSTS:

\$2.5 MILLION

MASTER PLAN



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ATHLETIC VILLAGE

FINANCIAL IMPACT



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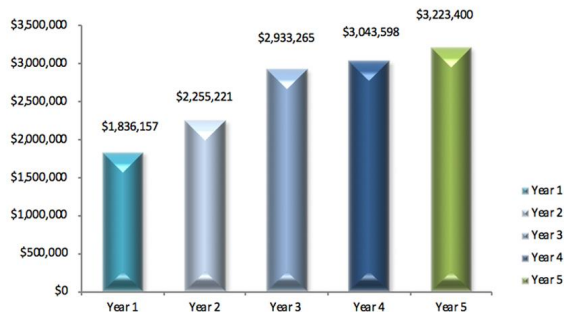
THE FOLLOWING CHARTS ILLUSTRATE THE OPERATIONAL PERFORMANCE OF THE COMPLEX, INCLUDING TOP LINE REVENUES, REVENUES BY PROGRAM AND EARNINGS BEFORE INTEREST, DEPRECIATION, TAXES AND AMORTIZATION (EBIDTA).

REVENUES

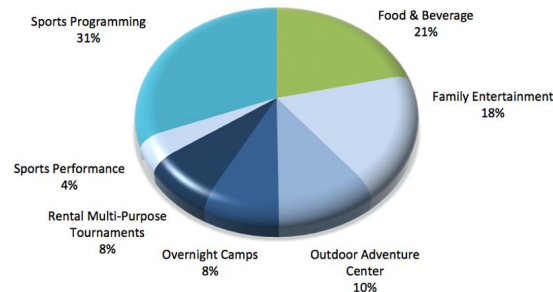
PROGRAMS

EBIDTA

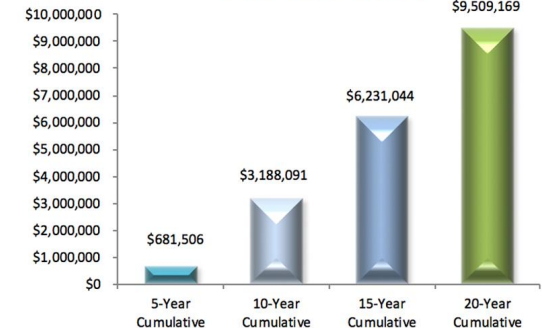
Total Annual Revenues



Top Revenue Streams By Category



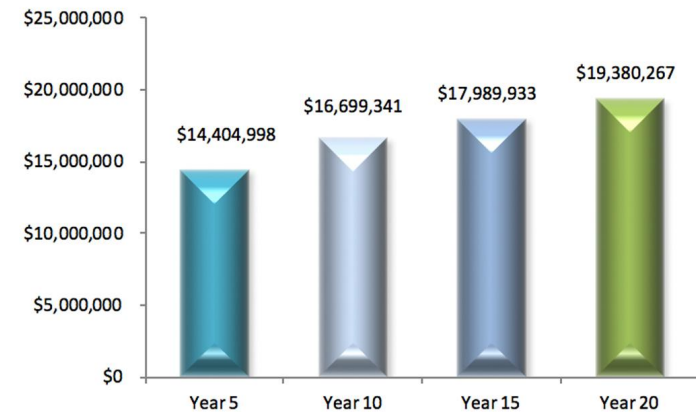
Cumulative EBIDTA



ECONOMIC IMPACT

THE FOLLOWING CHARTS ILLUSTRATE BOTH THE ANNUAL AS WELL AS CUMULATIVE ECONOMIC IMPACT AND ASSOCIATED ROOM NIGHTS THAT WILL BE GENERATED BY NON-LOCAL VISITORS AS A RESULT OF TOURNAMENTS AND CAMPS HOSTED BY THE COMPLEX.

Annual Economic Impact



\$142

MILLION

10 YEAR CUMULATIVE
NEW DIRECT SPENDING

\$230

MILLION

15 YEAR CUMULATIVE
NEW DIRECT SPENDING

\$324

MILLION

20 YEAR CUMULATIVE
NEW DIRECT SPENDING

ROOM NIGHTS

These are the room nights or overnight stays anticipated to be generated by non-local visitors to the area for tournaments, camps and other programs hosted by the complex.

Cumulative Room Nights

